

AMENDATORY SECTION:

WAC 230-12-045 Gambling promotions (~~(for gambling activities—Conditions—Restrictions)~~).

Licensees may conduct gambling promotions to encourage players to participate in a gambling activity under the following conditions and restrictions.

(1) The following conditions apply:

- a. All players must have an equal opportunity to participate;
- b. Licensee must establish criteria to determine how promotional items will be distributed to players. The criteria must not include distribution based on an element of chance, such as a drawing or spinning wheel, except as authorized under WAC 230-20-242.
- c. All rules or restrictions must be conspicuously displayed in the gaming area and included on promotional materials or advertisements.

(2) The following restrictions apply:

- a. Promotional items must not exceed a cost of five hundred dollars per item;
- b. Promotional items awarded based on the outcome of a gambling activity must not be an additional opportunity to engage in a gambling activity regulated by the Commission;
- c. Gambling activities and related gambling promotions must not be combined in any way with a promotional contest of chance, as defined in RCW 9.46.0356.

~~((Licensees may conduct promotions connected with authorized gambling activities under the following conditions and restrictions:~~

Definitions.

~~(1) **Gambling promotions** are directly connected to a gambling activity. A promotion may offer cash, merchandise, and/or discounted coupons to encourage a player to begin or continue play in a gambling activity.~~

~~(2) **Promotional contests of chance** are defined in RCW 9.46.0356. These contests are designed for a business to advertise or promote its goods, wares, merchandise, or services. These contests must be open to all customers and there must always be a free method of entry.~~

Conditions.

~~(3) The following conditions apply to promotions:~~

- ~~(a) All players must have an equal opportunity to participate;~~
- ~~(b) A promotion may provide an initial opportunity to engage in a gambling activity for free or at a discount; and~~
- ~~(c) All rules or restrictions governing the promotions shall be conspicuously displayed in the gaming area and referred to on any promotional coupon or advertisement.~~

Restrictions.

~~(4) The following restrictions apply to promotions:~~

- ~~(a) Any promotion offered to an individual player shall not exceed five hundred dollars in actual cost, per item;~~
- ~~(b) Promotions shall not consist of schemes in which the prize or end result is an additional opportunity to engage in a gambling activity regulated by the Washington state gambling commission; and~~
- ~~(c) Gambling activities and related promotions shall not be combined in any way with promotional contests of chance, as defined in RCW 9.46.0356.))~~

